Project Title:Smart Fashion Recommender Application Project Design Phase-I - Solution Fit Team ID: PNT2022TMID13339

**Explore AS, differentiate**

**Deﬁne CS, ﬁt into CC**

**AS**

1. **AVAILABLE SOLUTIONS**

* Give some time to the organization for fixing the problem if any bugs occurred.
* If any transaction problem that will be solved with customer care support.
* Need of trendy products.
* User friendly UI.
* Make the process simple and easy.

**CC**

**6. CUSTOMER CONSTRAINTS**

**CS**

1. **CUSTOMER SEGMENT(S)**

* Searching for required product.
* Ordering it.
* Paying bill.
* Receiving order.

**Focus on J&P, tap into BE, understand RC**

**Focus on J&P, tap into BE, understand**

**Focus on J&P, tap into BE, understand RC**

**BE**

**7. BEHAVIOUR**

What does your customer do to address the problem and get the job done?

**RC**

**9. PROBLEM ROOT CAUSE**

* Create a comprehensive timeline of the circumstances leading up to a failure, especially in situations when it occurs just once.

**J&P**

**2. JOBS-TO-BE-DONE / PROBLEMS**

* Check out the problems faced by customer.
* Fix the problems.
* Make a application user friendly.
* In this application customer will their required fashion and trendy collections.

**Identify strong TR & EM**

**Extract online & ofﬂine CH of BE**

* In this application customer can see the products review and seller review.
* Customer can interact with us using the chat-bot feature.

**CH**

**8. BEHAVIOUR**

What does your customer do to address the problem and get the job done?

**SL**

**10.SOLUTION**

Using a chat-bot, establish the greatest platform for purchasing fashion recommendations. Here, we will improve collaborative filtering for greater accuracy.

**TR**

**3.TRIGGER TO ACT**

* Spend Valuable Time in our application.
* Make the customer to feel secure.
* Show the required product.

**4.EMOTIONAL BARRIERS**

* Make the customer feel relaxed.